



2023 ANNUAL SPONSORSHIP PACKAGES

| YES! I want to be an annual sponsor (check the box that applies) | Discounted Bundles: | Home Tour <i>May 20-21</i> | Garden Tour <i>June 17</i> | Neighborhood Holiday Gathering <i>December 12</i> | National Night Out <i>August 1</i> |
|---|---------------------------------------|---------------------------------------|---------------------------------------|--|---|
| | Level 1: \$ 3,000 (value: \$3,250) | \$2,500 | \$500 | \$150 | \$100 |
| | Level 2: \$2,000 (value: \$2,200) | \$1,500 | \$500 | \$100 | \$100 |
| | Level 3: \$1,000 (value: \$1,200) | \$800 | \$200 | \$100 | \$100 |
| | Level 4: \$300 (value \$500) | \$300 | \$100 | \$50 | \$50 |
| | Level 5: \$200 | \$200 | n/a | n/a | n/a |

NAME: _____

(Please print your name exactly as you want it to be listed in promotional materials)

ADDRESS: _____

ANNUAL SPONSORSHIP AMOUNT: _____ **CHECK ENCLOSED? Y / N**

PHONE: _____ **EMAIL:** _____

Please return this form and your ad copy **by 5/01/23** to:
 Heritage Hill Association / 126 College SE / Grand Rapids, MI 49503
 or email to: heritage@heritagehillweb.org.

THANK YOU!!!!

2023 A LA CARTE SPONSORSHIP



NAME: _____

(Please print your name exactly as you want it to be listed in promotional materials)

TOTAL AMOUNT OF SPONSORSHIP: _____

ADDRESS:

PHONE: _____

EMAIL: _____

To ensure you're included in promotional materials, please return this form by **05/01/23**

to:

Heritage Hill Association
 126 College SE
 Grand Rapids, MI 49503

or email to:

heritage@heritagehillweb.org

THANK YOU!!!!

| | |
|---|--|
| Please select by checking boxes below: | Home Tour <i>May 20-21</i> |
| | Gable: \$2500 |
| | Cupola: \$1500 |
| | Finial: \$800 |
| | Sponsor: \$300 |
| | Friend: \$200 |
| | Garden Tour <i>June 17</i> |
| | \$500 |
| | \$500 |
| | \$200 |
| | \$100 |
| | Neighborhood Holiday Gathering <i>December 12</i> |
| | \$150 |
| | \$100 |
| | \$100 |
| | \$50 |
| | National Night Out <i>August 1</i> |
| | \$100 |
| | \$100 |
| | \$100 |
| | \$50 |
| TOTAL: | \$ |



HOME TOUR SPONSOR LEVELS

GABLE \$2,500

- ♣ Presenting sponsor on banner at GRCC
- ♣ Name listed on sponsor board at GRCC
- ♣ Name/logo listed in Tour brochure
- ♣ Name/logo on front cover of Tour brochure
- ♣ Full-pg. ad in Tour brochure (3.5" w x 10" h)
- ♣ Name/logo in promotional materials
- ♣ Name/logo in May/June Herald
- ♣ Company link on HHA webpage
- ♣ Postings on HH social media
- ♣ 25 Free Tour tickets

CUPOLA \$1,500

- ♣ Name listed on sponsor board at GRCC*
- ♣ Name/logo listed in Tour brochure
- ♣ Full-pg. ad in Tour brochure (3.5" w x 10" h)
- ♣ Name/logo in May/June Herald
- ♣ Company link on HHA webpage
- ♣ Postings on HH social media
- ♣ 20 Free Tour tickets

FINIAL \$800

- ♣ Name listed on sponsor board at GRCC
- ♣ Name/logo listed in Tour brochure
- ♣ 1/2-pg. ad in Tour brochure (3.5" w x 4.75" h)
- ♣ Name in May/June Herald
- ♣ 10 Free Tour tickets

SPONSOR \$300

- ♣ Name/logo listed in Tour brochure
- ♣ 1/4-pg. ad in Tour brochure (3.5" w x 2.25" h)
- ♣ Name in May/June Herald
- ♣ 5 Free Tour tickets

FRIEND \$200

- ♣ Name listed in Tour brochure
- ♣ 3 Free Tour tickets
- ♣ Name in May/June Herald



GARDEN TOUR SPONSOR LEVELS

\$500

- *Name/logo listed in the tour booklet and on a display board at the ticket booth*
- *social media mention on the days leading up to the tour*
- *listing in the newsletter and on our website*
- *10 complimentary tour tickets*

\$200

- *Name/logo listed in the tour booklet*
- *Listing in the newsletter and on our website*
- *5 complimentary tour tickets*

\$100:

- *Name/logo listed in the tour booklet*
- *2 complimentary tour tickets*

HOLIDAY GATHERING SPONSOR LEVELS

\$150

- *On-site recognition*
- *Special listing in the Jan/Feb issue of Heritage Herald*

\$100

- *Special listing in the Jan/Feb issue of Heritage Herald*

NATIONAL NIGHT OUT PICNIC SPONSORS

\$100

- *Special listing in the Sept/Oct issue of Heritage Herald*