



Heritage Hill Association

Board of Directors Meeting Minutes – March 16, 2022

Board members in attendance: Richard App, Wes Beck, Jeremy Czubko, Suzanne De Haan, Amy DeMott, Wendy Falb, Jeffrey Fawcett, Carolyn Ferrari, Sarah Green, Laura Joyce, Courtney Koutros, Abigail Larimer, Wayne Norlin, Scott Opperman

Absent: James Scozzari

Staff in attendance: Barbara Draughon, Amanda Cormier, Maria Zache Starkey

Guests in attendance: None

1. Call to Order: 7:03 pm
2. February Minutes: Motion to approve (Rich), second (Wayne), carried unanimously
3. Public Comment: None
4. Cancel May and July meetings: Motion (Rich), second (Wayne), carried unanimously
 - a. Scott suggested longer meeting with social, Heritage Place Carriage House
5. Add office of recording secretary to the board of directors – Motion (Wes), second (Suzanne), carried unanimously
6. Treasurer's Report – Barbara reported on behalf of James – not much activity as it's still early in the fiscal year
7. Committee Reports:
 - a. Administrative
 - i. 2022 Committee assignments
 1. Some signed up for two committees which is encouraged but not required – Barbara recommended members call her and suggest their preference if they would rather serve on one committee

2. "Community Engagement" is the largest with seven, but this committee has the largest list of goals
 3. "Finance" has one board member (our treasurer), but there are four non-board members who assist James on this committee
 4. "Admin" includes each member of the Executive Committee with Jeremy assisting on occasion because of his technology expertise
 5. Comments and Questions:
 - a. Wendy – appreciation for Barbara’s work in developing the survey and then compiling the results into these committee assignments
 - b. Wes – "Land Use" should include goal C in addition to B, F, and G because historic preservation is a key mission of the HHA
 - c. Abigail – Is there a minimum time commitment for committee attendance? Barbara – it varies by committee.
 - i. Wayne – "Land Use" should start meeting regularly post covid
 - ii. Scott suggested committees could meet for one hour immediately before or after each board meeting which means a time commitment of approximately 2½ hours every third Wednesday of the month
 1. Carolyn – one hour may not be sufficient for "Community Engagement" workload
 - iii. Wendy – each committee should discuss among themselves to determine if Scott’s suggestion is feasible
- ii. Neighborhood survey update – the cost for mailing is \$2000 for mailing – not budgeted
 1. Wendy – How legitimate would a non-USPS survey be (e.g., social media, email, a postcard with a QR code)?
 2. Richard – suggested placing on door handles
 - a. Wendy – good idea because visibility would stimulate curiosity
 - b. Sarah – apartment buildings with secure entrances could be problematic
 3. Jeffrey – pass out surveys at the Tour of Homes, but they may not reach the intended audience since most tourists are from other neighborhoods and from out of town
 4. Carolyn – wear like-colored clothing and give advance notice that surveys will be delivered by people in x-colored shirts, QR codes could be included on printed materials at Tour of Homes
 - iii. HHA building access
 1. Staff needs to be present to buzz guests in
 2. Maintenance

- a. The lease is for \$1 per year in exchange for WOOD TV not being responsible for ANY maintenance or repairs
 - b. Building in poor condition
 - i. Scott – perhaps staff should work from home out of concerns for safety
 - ii. Grant application due July for capital improvements in historic district – up to \$200K (must be spent Sept 2022-Oct 2023)
 - 3. Alternate sites
 - a. Wes – Businesses located in the neighborhood, a corner of the City Archives
 - b. Carolyn – new GRAAMA headquarters
 - 4. Wendy – to canvas board members via email for participation on ad hoc committee
- b. Community Engagement
 - i. Public safety (Amanda)
 - 1. Stuyvesant – drafted letter to Eagle Point (owners of the building) to request screening practices (but they can legally refuse), reinstating full-time security guard and in-house social worker
 - a. Wendy – offer comparisons of successful practices of owners of similar properties (Section 8)
 - 2. Parking – Consistently full occupancy of on-street parking spaces qualifies for city parking permits but GR Mobile conduct an audit during winter odd-even alternating parking and determined that Heritage Hill does not qualify for permitted parking
 - a. Jeremy – exceptions can be made if neighborhoods speak up frequently (aka, squeaky wheel getting the grease)
 - ii. 2022 planning
- c. Fundraising
 - i. Home Tour updates/friends and sponsors
 - 1. Courtney and her husband volunteered to take on distribution
 - 2. 585 Prospect canceled
 - ii. Garden Tour update
 - 1. 6 gardens currently on the tour
 - 2. Kate (?) needs help
- d. Land Use

- i. 355 Paris property NOT for sale –Indigo Development will proceed with developing the property
 - ii. McCabe-Marlowe House (74 Lafayette) sold – need to confirm if special use permit will still be applicable
8. Staff Reports: No items in addition to those included with the agenda
9. Old Business: Signed letters to GRPS and the state legislators about short term rentals attached in packet.
10. New Business: Wendy is looking forward to in-person meeting and social hour next month and more discussion around new location options for HHA office
11. Adjournment: 7:55 pm