



# Heritage Hill Association

## Board of Directors Meeting Minutes – February 16, 2022

Board members in attendance: Richard App, Wes Beck, Jeremy Czubko, Suzanne De Haan, Amy DeMott, Wendy Falb, Jeffrey Fawcett, Carolyn Ferrari, Sarah Green, Abigail Larimer, Wayne Norlin, Scott Opperman, James Scozzari

Absent: Laura Joyce, Courtney Kotrous

Staff in attendance: Barbara Draughton, Amanda Cormier, Maria Zache Starkey

Guests in attendance: None

1. Call to Order: 7:01 pm
2. January Minutes: Motion to approve (Rich), second (Wayne), carried unanimously – Suzanne correction – home tour guides not to be stationed outside
3. Public Comment: None
4. HHA response to HB-4722/SB-446 (short term rentals bill): to support Mayor Bliss's letter; Wayne, 2<sup>nd</sup>: Rich, Discussion: HH residents consistently opposed, Jim Payne's letter well-written, Jeremy – has a neighbor who operates an Airbnb – in favor of middle ground between not restricting zoning but also not eliminate Airbnb opportunities.
5. Treasurer's Report – James – not much to report since its first month of fiscal year
6. Committee Reports:
  - a. Administrative
    - i. Long-range planning:
      1. Scott – still need feedback from neighbors, difficult to strategize virtually, models predict pandemic to epidemic in mid-March – meet in person beginning April?
      2. Barbara – to fine tune the actions column – future discussion: do we need to restructure existing committees?
      3. Johnson Center – Barbara reached out for help to craft a neighborhood survey
        - a. full-service consultancy \$20K

- b. Postcard/letter/postcard to neighbors to participate in online survey mailing costs only (no charge from JC) and they will host the survey website – not an engagement tool, just a barometer – JC suggested five questions –
        - i. Wayne – types of questions? Wendy – multiple choice, etc. for easier data analysis
      - ii. Committee assignments: still
      - iii. Neighborhood survey update:
    - b. Community Engagement
      - i. Ideas from Carolyn
        1. Explore a partnership with The Commons or other neighborhood businesses to have a "Heritage Hill Night" once a month where neighbors come, chat, and maybe even get a discount, free drink, etc. This hopefully will get people out and meeting one another and talking about all things related to the neighborhood. Might be a good way to just get the ball rolling.
        2. Move forward with securing some "pop ups in the parks" (i.e., Pigeon Creek Shakespeare Co.; the GR Symphony; Ebony Road Players.
        3. The "marketplace" is important. As the committee gets moving in this new fiscal year, maybe we can explore ways to accommodate another "marketplace" in Pleasant Park, even if we pay someone to pull it together for us apply for a grant with the city's office of special events if we can't get adequate volunteer support.
        4. A racial equity committee possibly for the future
      - ii. Public safety/Stuyvesant shooting (Amanda)
        1. Owners used to have 24-hour security and a social worker on site
        2. Amanda asked for eyes and ears and ongoing advice on issues to discuss when she meets with building management and GRPD
        3. Wendy recalled when she wrote a letter directly to the party behind the LLC that owned the property (from Arizona) back in the early 2000's after the property management firm wasn't really addressing concerns. Currently, the property is essentially being managed publicly (by GRPD) and the current ownership group are profiting.
        4. Need more preventative measures (social workers) and ownership involvement
        5. Caroline and Richard volunteered to work with Amanda on this
    - c. Fundraising
      - i. Home Tour updates/friends and sponsors:
        1. All the home now have house captains
        2. Need someone to oversee logistics (delivery of supplies, brochures, guides, etc. to each house)
        3. Sponsors – approx. \$5,000 pledged
    - d. Land Use

- i. 355 Paris property for sale – to follow up with Indigo Development if they plan on developing the property while it's for sale
  - ii. McCabe-Marlowe House (74 Lafayette) for sale – need to confirm if mixed use zoning (business/residential) requirement will still be applicable for the new owners
  - iii. Postcard from HPC of upcoming projects – to put in Heritage Herald
  - iv. Thanks for support on short-term rental bill
- 7. Staff Reports: No items in addition to those included with the agenda
- 8. Old Business: None
- 9. New Business:
  - a. Wes asked if there has been any progress on “Logie Park” at Innovation Central High School campus
    - i. Wendy
      - 1. Need someone to take the lead on advocating for the project
      - 2. No funds in the current millage
    - ii. Barbara – reached out to Faite Mack to spearhead the project – no response
    - iii. Wes is willing to serve on an ad hoc committee
- 10. Board-only break-out session to discuss executive director performance
- 11. Adjournment: 7:53 pm

Submitted by: Jeffrey Fawcett