



HERITAGE HILL ASSOCIATION
126 COLLEGE AVE SE
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Heritage Hill Association Board Meeting June 17, 2020 Minutes

In Attendance via Teleconference: Suzanne De Haan, Kate Diedrich, Jeff Martin, Wendy VerHage Falb, Sarah Green, Wayne Norlin, Scott Opperman, James Scozzari, Michele Giordano, Amy DeMott and Wes Beck

Absent: John Walendowski

Staff: Barbara Draughon and Maria Zache Starkey

Public: None

1. Call to Order: 7:16 p.m.

ACTION ITEMS:

2. Minutes – Minutes of the May, 2020 meeting were approved unanimously. Motion made by Wayne N. and seconded by Suzanne D.

INFORMATION ITEMS

3. **Treasurer's Report:** James S. gave a brief report commenting that reaching the end of the PPP loan and with fundraising slowing down, it is likely worthwhile to discuss cashing out one or more of the Association's certificates of deposit. Barbara D. commented that the cash flow year-to-date is what it is at the 50% mark of 2020. The PPP loan has bought the association time; in the next couple of weeks, staffing changes will need to be made (including the elimination of the front receptionist position) with further guidance from the Finance Committee. Wendy F. commented that she is eager to see a draft of cash flow and to create a plan that depicts different scenarios. Member discussion about the Pledge Drive included the timing, taking advantage of stimulus checks, a possible phone bank, and sending personal emails or letters.
4. **Staff Reports:** *Written reports submitted.* Barbara D. noted that she has completed the Master Planning training course provided by the city and is excited about the process. A \$5,000 stipend will be available for the training and expenses incurred in engaging the community in the planning process. Barbara highlighted a grant request to NPTA and noted that staff will be looking at other funding sources as well. HHA staff now has remote access to digital files through a Google platform suggested by webmaster Don Bryant. Barbara also provided a brief crime report, noting items stolen from unlocked cars as well as many complaints about the constant use of commercial-grade fireworks in the neighborhood. Wayne N. expressed thanks for the fireworks flyers (that went out to the neighbors of the Morris, College and Pleasant area) as well as the neighborhood-wide email, agreeing that the issue is certainly affecting quality-of-life. Wayne also commented that Barbara D. is very responsive, effective and valuable; James S. echoed the sentiment adding that Barbara deserves big kudos for taking her new role very seriously and navigating many transitions.

5. Committee/Liaison Reports:

Administrative: *No new report.*

Land Use: Wayne N. reported that fireworks continue to be a significant and widespread problem in the neighborhood. The issue is not a high priority for the police at this point in time but neighbors are encouraged to call the non-emergency number (456-3400) so that the instances can be tracked.

Fundraising:

Home Tour: Suzanne D. commented that while no "sugar daddies" have been found to compensate for Home Tour, that all ideas for how to hold a successful Home Tour in the future are being considered. Discussion included the pros and cons of a virtual home tour as well as ideas of how a virtual tour could be planned and what other organizations are doing. Kate D. commented

that if Art Prize does not continue their event, that HHA might consider moving the Home Tour back to the fall. Wendy F. outlined a successful, online Facebook event that her organization, the Literary Council, had held and stressed the importance of pivoting at this time to be present and remind people why they care about you and what an asset the neighborhood is.

Community Engagement:

Litter Clean-Up: Michele G. reported that though community engagement is challenging at this time that there is a planned clean-up at Pleasant Park and a neighborhood-wide litter clean-up on Saturday, June 20. Both events are planned to be Covid-safe; Barbara D. commented that participation might not be high for the litter clean-up considering that neighbors might be concerned about Covid risks.

National Night Out: Barbara D. reported that the national arm of NNO is encouraging neighborhoods to reschedule their events on October 6, 2020. Barbara commented that it is not likely to be safe to gather in large numbers by October and stated that we will need to be creative about how to bring people out but safely; people are craving social connectivity. Members discussed various ideas including a series of block parties, everyone eating / grilling in their front yards, throwing a football between houses, police and fire parades, sidewalk chalk and free yard sales. Kate D. commented that there is practically a “stroller traffic jam” on Prospect SE and the need to engage the younger neighbors.

11. **New Business:** Members voted to cancel the July board meeting for vacations. Members were encouraged to stay tuned for any necessary votes via email.

12. **Old Business:** Barbara D. noted that she had included the most recent iteration of a volunteer logo idea and requested that members review the proposal and weigh in with their opinion. Wendy F. commented that she very much values the effort that Barbara D. is making in meeting with all board members individually (to assess each member’s areas of interest and vision for the neighborhood).

13. **Motion to Adjourn,** Made, Seconded, Passed – 7:57 pm.

Respectfully Submitted by Maria Zache Starkey